



Council News

1/11

BMW Clubs International Council Newsletter



A RIDE THROUGH NEW ZEALAND

INAUGURATION
BMW Motorrad
Museum in Brazil

BIMMERFEST
in Indonesia

PORTRAIT
BMW Club Lithuania



Dear BMW Club Members,

I would like to tell you about the secret that is the BMW Clubs International Council – and its 30th birthday.

There is no doubt that the BMW Corporation is led by entrepreneurs, who have created a great organisation, who up to this day continue to make it the leading innovative and reliable manufacturer of premium quality products that it is.

Much lesser known is the BMW Clubs International Council, in many cases even an unknown to BMW Club members. I would like to use this opportunity to share with you why I feel it is such a privilege to be part of it – and why we should increase the exposure that it gets so that it is no longer such a well-kept secret.

The International Council was created in 1981 by these same visionaries - credit for this is given to Dirk Henning Strassl, Helmut Werner Bönsch and Dr. Horst Avenarius. In a recent communiqué by BMW Classic to BMW importers worldwide, the role of the International Council is explained as follows - "Today it unites about 640 BMW Clubs with almost 200,000 members all over the world" who are "pro-active preservers of the BMW tradition, ambassadors of the brand and multipliers in the classical sense. In this manner the BMW Clubs have become invaluable and key partners of the whole BMW organisation".

Celebrating its 30th anniversary this year – this extraordinary club structure brings together the BMW corporate and BMW Club structures and consists of 4 delegates from BMW representing BMW AG together with their various sales regions and 16 Club umbrella delegates. This is an exceptional club structure as comparatively, other brand club structures are either owned by corporate or by club members. HOG – Harley Davidson Owners, DOC – Ducati Owners Club are two examples of corporate led club organisations.

I would like to therefore propose to you that we all contribute to make 2011 a watershed year in order to raise the profile of the great work this organisation and its member clubs have done over the last 30 years. Start by digging out those historic articles and create new ones – and let's get every website, club magazine and national club event owner to reveal the secret that is the International Council on their websites, club magazine and event stands.

The Council Board will be contributing to this by representing BMW Clubs International Council at various events this year - already confirmed is Techno Classica on 1st to 3rd April in Essen, Germany, the BMW Motorrad Days on 1st to 3rd July in Garmisch-Partenkirchen, Germany and the BMW Clubs Europa Meeting on 8th to 10th July in Mayrhofen, Austria.

We look forward to your visit!

David de Bruyn

Vice Chair Motorcycles

BMW Clubs International Council

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www.bmw-drivingexperience.de

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www.bmw-drivingexperience.com

BMW M.

EXPANSION BMW GROUP CLASSIC PARTS SALES

Philipp Evertz, Sales and Aftersales BMW Group Classic



passed into the area of responsibility of BMW Group Classic as of the beginning of this year. This increases total stocks of all parts to 42,000 items in total. BMW Group Classic Parts Sales has a wide range of parts for these two vehicles, too. The basis for the Parts Sales business area is provided by a total of approx. 1,000,000 classic BMW automobiles and approx. 300,000 classic BMW motorcycles in use worldwide. In addition to ensuring comprehensive parts availability, the BMW Group Classic Parts Sales experts also provide intensive consultation on classic vehicles as well as extended customer support.

An online shop is currently being planned. We anticipate that before the end of 2011, customers all over the world will be able to conveniently order their required Original BMW Part in a few simple steps online and have it sent directly to their home. The extension of Parts Sales operations aims to preserve the quality of classic BMW vehicles and thus ensure ongoing driving pleasure for owners. Currently, customers can obtain

Anyone who drives a BMW 8 Series (E31) or a BMW 5 Series of the third generation (E34), is at the right address with BMW Group Classic. The Original BMW Parts for these two recent classics

Original BMW Parts for their classic vehicles from the BMW dealership as usual. All available parts can be researched online at www.bmw-classic.com/parts

„FRIEND OF THE BRAND“ – AN AWARD FOR OUTSTANDING COMMITMENT

Ilka Huss, BMW Clubs International Office

Once again this year, you can nominate your 2011 personality for the „Friend of the Brand“ award. Every year, outstanding enthusiasts of the brand BMW are honoured with this title by BMW Classic in collaboration with the BMW Clubs International Council.

As a Club you are able to nominate one of your members. Please refer to the guidelines under www.bmw-clubs-international.com for details. You can also download the nomination form here. Please note that applications have to be submitted by December 31st. The title winner receives a certificate, a pin and a plaque and has his or her name entered on the roll of honour in the BMW Classic exhibition.

The winner's name is also published on the website and a special service is provided when visiting BMW Classic in Munich. We were very glad to be able to receive winning visitors last year once again. Title winners Andy Andexer (2006, Germany) and John Herbst (2005, Canada) came to see us with club delegations and friends and we were able to offer them a unique visit to BMW in Munich. Here at the BMW Clubs International Office we look forward to hearing your suggestions.



Andy Andexer FOM 2006



In the middle John Herbst FOM 2005 at BMW Classic.



YOU CAN UPLOAD YOUR BIMMER HERE.



A PERFECT MATCH

Extract from the magazine **BMW Classic live** 01.2011

Jack is a cool guy. He lives in Los Angeles and drives a BMW 1602. Jack loves his car – but he wishes there wasn't this little problem with the heat, because his recent classic doesn't have an air-conditioning system. And the Californian sun burns down mercilessly from the sky. The thermometer is registering 93 degrees Fahrenheit, and empty water bottles are piling up in the back of the car. Jack starts looking for a replacement ... A Perfect Match is a short film made by BMW Classic. The film is all about Jack and his weird search for a suitable replacement for the BMW 1602. The film is directed towards fans of the brand and the broad "young-timer" clientele who are passionate about cool, stylish cars suitable for everyday use. The first advance laurels were already awarded at the Cannes Corporate Media & TV Awards towards the end of 2010. A Perfect Match was awarded the Golden Dolphin in the Corporate Films category. The film is available now if you go to www.bimmerstories.la and www.bmw-classic.com



Tell your own Bimmerstory and post your pictures.



Photo: Rod Russell

BMW GS 30TH ANNIVERSARY AND CHARITY RIDE

Garry Williams, Editor of BMW Owners Register of New Zealand

The route, reserved accommodation, ferry discounts and activities at our stops were all ably organised by Justin Ryan and his band of helpers. We weren't charging anyone to join us; we just left it to people to sort out how much of the ride they wanted to do and organise what they needed.

Getting started

23 bikes, riders and pillion showed up at the base of the Cape Reinga lighthouse for a blessing from Ngati Kuri elders before we headed south on our first leg to Russell, a quiet day with a run down 90 Mile Beach to ease into it.

Many of the riders didn't have much off road experience (or none at all) and a few asked if I'd show them the basics before we got to the beach. I gave a brief Adventure Riding 101 course; how to pick a bike up (going to need that one), setting up, how and why you stand on the pegs, etc. It paid off. One of the most pleasing aspects for me was watching these guys apply their learning and grow in confidence and capability over the next 12 days.

Best bits

We are blessed to have such great riding in New Zealand and we had brilliant weather, only two days down south when it rained, one hail storm and snow on top of the Dunstan Ranges. Otherwise it was hot and sunny. Each part of New Zealand holds its own particular attractions for me. In the Far North, it was the feeling of freedom on 90 Mile Beach and the simply stunning roads around the Hokianga Harbour. Just south of Whangarei, the Waipu Caves and gravel roads on the western side of the Brynderwyn Hills were just outstanding.

The entry to Muriwai Beach, north west of Auckland, was hard work for some. The sand is soft and the dune requires real commitment - and momentum! It was the first 'challenge' of the trip but demonstrated a welcome willingness present among the group to help each other out, we were becoming quiet the team already.

Around the Bay of Plenty, it was absolutely stunning riding through the Pongakawa Valley and around the Central Lakes. Further east, we had great riding conditions in the Urewera National Park around Lake Waikaremoana with a dip in the lake at the end. Man it was hot! The Wairarapa



Photo: Darren Morris

Parked up at BMW New Zealand in Mt. Wellington, Auckland.

offered a stunning day to cross the Puketoi Range on our way to Wellington. You can't argue with a ride over Queen Charlotte Drive upon arrival on the South Island, a great way to warm up tyres with 360 corners in 40 kilometres. The second 'challenge' of the trip was the old Maungatapu Road from Pelorous Bridge to Nelson. It took us more than four hours to do 35 kilometres! I suspect this will be the part of the journey that people will remember and talk about for a long time to come.

Our first foray onto private land was 112 kilometres between St Arnaud and Hanmer Springs via Rainbow and Molesworth Stations, New Zealand's largest farm. This is true 'wilderness riding' on the old pylon road. There was light rain (first of the trip) to keep the dust down too! North Canterbury's Pyramid Valley and Macdonald Downs Station, alternative access to the stunning Lees Valley Road over to Oxford, proved another brilliant ride.

Further off the beaten track, three more private stations, Glenfalloch, Lake Heron and Black Forest formed part of our longest day. This was the best part of the trip for me, the view from the summit of Black Forest was outstanding and we were lucky the weather held out all the way down to Lake Benmore before a cracking hail storm. Danseys Pass was brilliant despite a very chilly drizzle. Any day in Central Otago is a good day. Enjoying lunch at the base of the Poolburn Dam on the Old Dunstan Road was special. The Nevis Val-



3.539 KM

Pure adventure over 3,500 km. The route took us through magnificent landscape with one bend after the other. Not always a great pleasure when hot. The unforgettable panorama and a swim in the lake of Waikaremoana were a great compensation for the sometimes hard and rough bits.

ley was fun, although a few bikes got dropped in some of the 25 fords. These were deep too; Justin's bike took on water and wouldn't start again afterwards. We'd arranged a barge to get our bikes across Lake Wakatipu from Queenstown to Walter Peak Station. After meeting at Sunshine Bay and loading the bikes in the morning, four of us stayed with the barge to unload at the other side and the other riders relaxed in Queenstown before catching the 1.00 pm water taxi across the lake. Our two hour barge trip was very cool with Skipper Phillip giving us the run down on the local history. From Walter Peak Station it's an amazing ride out to Mavora Lakes. It's a scenic but desolate spot; no wonder it was such a great stand in for the magical realms of Fangorn Forest and Nen Hithoel in Peter Jackson's Lord of the Rings trilogy. In Southland, it was following the Aparima River from the Takitimu Ranges down the western flank of the Taringatura Hills followed by afternoon tea in Riverton, the oldest town in New Zealand. We travelled the last 37 kilometres to Bluff in the company of Mayor Tim Shadbolt and his press contingent. Tim was on a Triumph Bonneville but we were okay with that.

'Not so good' bits

Injuries on any ride are never a good thing. One of the team stuffed up the exit from 90 Mile Beach on day 1 and broke his collarbone; back to Christchurch by other means sadly. Another had a pretty spectacular off on the old Maungatapu Road and was sore enough, and his bike wasn't left unscathed either, which meant calling it quits and heading back to Auckland.

People to thank?

We had loads of help sorting out different parts of the route in various parts of the country. Thanks everyone, you know who you are. BMW New Zealand and its dealer network really got behind us. Thanks for the fantastic support during the trip. Thanks also to Touratech AG, the BMW Owners Register of NZ and over 20 New Zealand businesses who provided support.

Was it a success?

You bet! Of the 17 adventurers who started at the top with the intention of completing the whole journey, 16 made it. At one time we had more than 45 bikes on the journey. We covered 3,539 kilometres from top to bottom, met some amazing characters on the way, saw much of New Zealand that not many other people get to see and made new friends. Our efforts resulted in NZ\$16,475 donated to the Westpac Helicopter Trust.



Made it .

OFFICIAL INAUGURATION OF BMW MOTORRAD MUSEUM CURITIBA BRAZIL

Antonio Munhoz, President BMW Clubs Latin America Federation and BMW Car Club Brazil



On the first floor - models from the 20s to the end of the 50s.

Photo: A. Munhoz

The BMW Motorrad Museum of Curitiba, Brazil, was officially inaugurated on 4th December 2010, in the presence of BMW AG, represented by its subsidiary BMW Brasil, by its President, Henning Dornbusch and Rolf Epp, Director of Motorrad.

Brazilian entrepreneur, João Carlos Ignaszewski, has been collecting and restoring BMW motorcycles since the 70s. Occupying an area of 700m², the Museum has a collection of 40 BMW motorcycles impeccably restored, from the first motorcycle manufactured, the BMW R32, to the revolutionary C1, all in perfect working order.

The Museum is considered one of the 5 best in the world in terms of quantity and quality of its collection.

The motorcycles on exhibit faithfully follow the original characteristics and among them we can highlight the BMW R32 models, a R17 of which only 430 units were produced, a R75 with side-car used in the Second World War and a R 68 sports model from the 50s.

From left to right: Rolf Epp and Henning Dornbusch of BMW Brazil, Joao Carlos Ignaszewski, Museum owner, Antonio Munhoz and Harry Francoia.



BMW Motorrad Museum de Curitiba
 Rua José Naves da Cunha 144, Curitiba
 Paraná Brasil Office: +55 41 3274-6806.



BMW R75 with side-car, used in World War II as from 1942.

Photo: A. Munhoz



BIMMERFEST HERITAGE CELEBRATION 2010

Irwin Rizki, BMWCCI Jakarta Chapter Club Chairman



Eye-catcher: Models of the New Class are of scarcity value in Indonesia.

The BMW Car Club of Indonesia (BMWCCI) is a member of the BMW Clubs International Council in the Asia Region. It was established on May 24th, 2003 and is made up of 14 chapters and 3 registers. BMWCCI was announced as an official member of the BMW Clubs International Council on December 14th, 2006. BMWCCI is guided by three traditional BMW values: dynamics, innovations, and aesthetics in its activities. Through this club, the spirit and tradition of the BMW brand in Indonesia are carried on and grown.

BMWCCI activities include three aspects: education, sports, and social culture. These aspects have been prepared by BMW Indonesia to develop the role of club members as brand ambassadors of BMW.

One of the activities was a special workshop conducted by BMW Indonesia in early 2007 to introduce BMW's brand values as preparation for becoming a BMW brand ambassador. For example, a special session on driving experience was provided to increase knowledge about BMW technology and safe driving methods for club members.

On October 31st, 2010, BMWCCI held a nationwide event called "Bimmerfest Heritage Celebration 2010" which took place in Jakarta, Indonesia. As the theme of this event was Heritage Celebra-

tion, BMWCCI tried its best to display BMW series that existed in Indonesia between 1969 and 2010. In one showcase area, variants of sedan, coupe and touring from BMW 3 Series, 5 Series, and 7 Series were displayed while classic BMWs such as BMW 2002 and TLux were put on show in another area. Furthermore, there were three classic types of BMW classic motorcycles exhibited.

The event not only displayed BMW cars and BMW motorcycles, but also held car contests which were open to BMW enthusiasts from all over Indonesia. These contests were divided into categories, such as: the best in each series, the best modified, and the best classic BMW.



A test drive of BMW X1 was provided for visitors. A programme called "The Guidelines of Eco Driving in the Style of BMW" was also offered, which was led by BMWCCI's founder and BMW certified driving trainer, Mr. Gerry Nasution.

Visitors to Bimmerfest Heritage Celebration 2010 were not only chapter and register members of BMWCCI, but also members of BMW communities and BMW enthusiasts from all over the country. This would hopefully strengthen the relationship among members and/or with other visitors who were also predominantly BMW fanatics.

"Bimmerfest Heritage Celebration 2010" was the biggest BMW event that has ever been held in Indonesia. BMWCCI successfully managed attract approximately 570 BMW and 700 of its members that day. Since this was a public event, there were over 200 non-members that came to this event just to enjoy the view of hundreds of BMWs parked on the event site. These visitors came not only from the Jakarta area, but also from all over the country. The BMWCCI is extremely proud of the committee for organising this hugely successful event, "Bimmerfest Heritage Celebration 2010". Greetings from us, BMWCCI to all BMW Car Clubs under the auspices of BMW Clubs International Council.

BMW Car Club of Indonesia
www.bmwccindonesia.multiply.com

THE BMW CLUB'S 60TH ANNIVERSARY

Peter Dunn, Vice President of The BMW Club United Kingdom & Ireland

In 2011, The BMW Club in the United Kingdom will be sixty years old. To celebrate this, the club will be organising a range of events in 2011, including a birthday rally to be held in the Cotswolds in the South West of England.

The rally will have its base at the Fire Service College on the outskirts of Moreton-in-Marsh, in Gloucestershire over the weekend of 29th to 31st August, 2011. The rally location was chosen due to the ease of access provided by the particular location in a very attractive part of England. It is 28 miles to the west of Oxford, 61 miles north of Bath, 169 miles to Dover and the Channel Ports and 170 miles to Hull and the North Sea Ferries. The college has excellent accommodation with both hostel type rooms and ample camping space, catering and entertainment facilities. Moreton-in-Marsh is one of the principal market towns in the northern Cotswolds situated on the Fosse Way. It emerged as a market town with its wide main street, and narrow back lanes in the thirteenth century. It has many old and interesting buildings and is in a prime central location from which visitors can explore the many local places of interest such as Chastleton House, Rollright Stones, Market Town of Stow-on-the-Wold, Market Town of Chipping Campden, Bourton-on-the-Water Village, Broadway Village, Broadway Tower and Batsford Arboretum. The rally will include organised ride outs, games, competitions, concours and vintage / classic BMW motorcycle ride ins, attendance by a main BMW dealer, many other trade stands and lots of other fun things to do.



Costs to attend the rally will be £ 5 per night per person for camping, £ 20 per person per night for a single room in an accommodation block and £ 40 per night for a double room in an accommodation block. There is no charge for children under the age of 16 to attend the rally.

Application forms to attend the rally will be available from The BMW Club in February, 2011. A copy will be available on The BMW Club website at www.thebmwclub.org.uk

In the little villages of the Southwest of England time seems to stand still. The ideal venue for a birthday rally.


**BMW Club
Lithuania**


The club at the
45th BCE Meeting.

BMW CLUB LITHUANIA

JONAS TREINYS, Presidium member of BMW Club Lithuania

It all started back in the late 1990s on the internet newsgroups. The group of BMW enthusiasts decided at the time that virtual communication wasn't enough and started to meet in person, later these enthusiasts took the first steps towards the foundation of the club. It took some time to adapt local regulations to the requirements of BCE and in 2001 BMW Club Lithuania was registered. This year it is celebrating its 10th anniversary.

BMW Club Lithuania is a member of BMW Clubs Europa e.V. and the only official BMW Club in Lithuania. It is a "mixed" club of cars, classics and motorcycles. The club has 56 members, most of them own conventional BMW cars, but there is a solid number of classic cars owners and a growing interest in motorcycles amongst club members.

BMW Club Lithuania has grown in size and quality over the decade and developed several traditional events, which are:

- Den Wintertest, eine Sportveranstaltung für Mitglieder und -
The winter test – a sporty event for members and candidates of the club to test their driving skills on snow and ice.
- BMW summer – season opening event at the beginning of summer, usually held on a racing track with attractions not only for the drivers, but also for spectators.
- Trip around Lithuania – every year the Club visits a different part of our country to find out new things about our history and culture.
- BMW Christmas – our latest traditional charitable event, during which club members visit local homeless children and try to prepare an interesting and warm programme for them.

BMW Club Lithuania is happy to have good connections with its local BMW dealer. It also maintains good relationships with BMW Clubs in our neighbouring countries – Latvia, Belarus and Poland. Club members invite them to attend our events and try to participate in theirs as often as possible. In the past few years club members have become interested in BCE meetings and attended the 45th and 46th BMW Club Europa Treffen, where they have been taken into the fold and honoured at several event such as Concourse d'Elegance. These trips were a good and interesting opportunity to see the life of clubs with much older traditions and the organisation of such mass events. Club members meet every week to discuss club matters or just to spend some leisure time together. These meetings sometimes evolve into fun spontaneous events, like going to race at a local go-kart circuit or a friendly game of basketball. BMW Club members share common interests and enthusiasm for the BMW brand - they have visited the BMW plant in Kaliningrad, BMW Welt and Museum in Munich.

BMW Club Lithuania is now looking forward to its 10th anniversary now and hopes to grow in quality and quantity, maintain good relationships with the other BMW Clubs of Europe, with the goal that the Europa Treffen might take place in Lithuania in the not too distant future.

Facts and figures:

Date of foundation: 2001
Number of members: 56
Type: Automobil- und Motorradclub
Website: www.bmw-klubas.lt



BMW Summer event.

JUNE

Klassikwelt Bodensee Motorshow (D)

02.-05.06.2011, www.klassikwelt-bodensee.de

Annual Meeting of BMW Veteranen-Club Deutschland e.V. in Paderborn

02.-05.06.2011, www.bmw-veteranenclub.de

28th BMW Coupé Club Meeting in Bad Honnef/ Rheinland (D)

02.-05.06.2011, www.bmw-coupeclub.de

38th Annual Meeting of GLAS Automobilclub International e.V. in Fulda

10.-13.06.2011, www.glasclub.org

BMW Veteranen-Club Deutschland e.V. celebrates 75 Years of BMW 328 (D)

17.-19.06.2011, www.bmw-veteranenclub.de

M Race Track Training Salzburgring (A)

18.06.2011, www.m-club.de

BAVARIA TOUR 2011 (D)

22.-26.06.2011, www.bavaria-tour.info

JULY

BMW Motorrad Days Garmisch-Partenkirchen (D)

01.-03.07.2011, www.bmw-motorrad.com

47th BMW Clubs Europa Meeting 2011 in Mayrhofen/Tirol (A)

04.-10.07.2011, www.bmw-clubs-meeting.org

AUGUST

Annual Meeting of BMW 5er E12 und E28 IG at Niederrhein (D)

19.-21.08.2011, www.e12e28.de

International Z3 Meeting 2011 at Castle Hohenkammer, Germany

27.08.2011, www.z3-roadster-club.de/home/z3treffen.html

SEPTEMBER

International Meeting of BMW M1 Club in Salzburg 2011

08.-11.09.2011, www.bmw-m1-club.org

M Race Track Training Mettet

10.09.2011, www.m-club.de

BMW Clubs International Council Meeting in Berlin (D)

24.-28.09.2011, www.bmw-clubs-international.com

OCTOBER

Auto e Moto d'epoca, Padua (I)

27.-30.10.2011, www.byci.it

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